

1995 MAR 20 COMPLIANCE DATA

add FTC Nic

Philip Morris
CONFIDENTIAL

Brand Name	Butt Len.	Tar mg/cigt.	Nic. mg/cigt.	Puffs /cigt.	pH	CO mg/cigt.	Vent. %	Tob. Wt. g	Nic-Filler mg/cigt.
Marlboro Long Size (Box) <i>MRLE</i>	26	30.8	2.06	11.1	5.41	27.2	13	0.709	13.44
Marlboro King Size (SP) <i>MRK</i>	28	30.9	2.12	11.9	5.43	27.8	13	0.752	13.81
Marlboro King Size (25/pack) <i>MRK25</i>	28	31.3	2.11	11.6	5.42	27.7	10	0.743	12.96
Marlboro Menthol King Size (SP) <i>MRKM</i>	28	31.0	2.16	11.0	5.43	26.7	None	0.723	12.77
Marlboro Menthol King Size (Box) <i>MRKM2</i>	28	30.7	2.15	10.8	5.41	27.2	None	0.717	12.5
Marlboro Medium King Size (SP) <i>MRMK</i>	34	23.9	1.72	10.8	5.39	23.2	21	0.674	12.27
Marlboro Medium King Size (Box) <i>MRMK2</i>	34	23.7	1.66	10.6	5.39	23.4	20	0.672	12.21
Marlboro Lights King Size (SP) <i>MRKL</i>	34	22.9	1.61	10.8	5.38	24.0	23	0.672	12.40
Marlboro Lights King Size (25/pack) <i>MRKL25</i>	34	22.9	1.58	10.9	5.39	23.5	22	0.672	12.45
Marlboro Lights King Size (Box) <i>MRKL2</i>	34	22.4	1.56	10.8	5.36	23.6	22	0.669	12.29
Marlboro Lights Menthol King Size (SP) <i>MRKLM</i>	34	22.5	1.58	10.4	5.42	21.4	24	0.654	12.42
Marlboro Lights Menthol King Size (Box) <i>MRKLM2</i>	34	21.7	1.56	10.3	5.38	21.1	24	0.650	12.27
Marlboro 100 (SP) <i>MR100</i>	34	31.8	2.27	13.6	5.38	28.9	13	0.858	13.77
Marlboro 100 (Box) <i>MR1002</i>	34	31.9	2.20	13.3	5.41	29.7	13	0.839	14.79
Marlboro Medium 100 (SP) <i>MRM100</i>	39	27.3	1.95	13.1	5.38	26.5	20	0.808	12.21
Marlboro Medium 100 (Box) <i>MRM1002</i>	39	27.3	1.92	12.9	5.38	27.1	20	0.800	14.6
Marlboro Lights 100 (SP) <i>MR100L</i>	39	24.2	1.73	13.2	5.35	27.1	30	0.811	12.34
Marlboro Lights 100 (Box) <i>MR100L2</i>	39	24.3	1.71	13.4	5.38	26.5	28	0.794	14.25
Marlboro Lights Menthol 100 (SP) <i>MR100LM</i>	39	23.0	1.64	12.9	5.36	26.5	32	0.780	12.97
Marlboro Lights Menthol 100 (Box) <i>MR100LM2</i>	39	22.8	1.60	12.9	5.36	25.6	30	0.769	12.2

* Market Sample #

DOC CODE: PO622

Brand Name	Butt Len.	Tar mg/cigt.	Nic. mg/cigt.	Puffs /cigt.	pH	CO mg/cigt.	Vent. %	Tob. Wt. g	Nic-Filler mg/cigt.
Marlboro Long Size (Box)	26	30.8	2.06	11.1	5.41	27.2	13	0.709	
Marlboro King Size (SP)	28	30.9	2.12	11.9	5.43	27.8	13	0.752	
Marlboro King Size (25/pack)	28	31.3	2.11	11.6	5.42	27.7	10	0.743	
Marlboro Menthol King Size (SP)	28	31.0	2.16	11.0	5.43	26.7	None	0.723	
Marlboro Menthol King Size (Box)	28	30.7	2.15	10.8	5.41	27.2	None	0.717	
Marlboro Medium King Size (SP)	34	23.9	1.72	10.8	5.39	23.2	21	0.674	
Marlboro Medium King Size (Box)	34	23.7	1.66	10.6	5.39	23.4	20	0.672	
Marlboro Lights King Size (SP)	34	22.9	1.61	10.8	5.38	24.0	23	0.672	
Marlboro Lights King Size (25/pack)	34	22.9	1.58	10.9	5.39	23.5	22	0.672	
Marlboro Lights King Size (Box)	34	22.4	1.56	10.8	5.36	23.6	22	0.669	
Marlboro Lights Menthol King Size (SP)	34	22.5	1.58	10.4	5.42	21.4	24	0.654	
Marlboro Lights Menthol King Size (Box)	34	21.7	1.56	10.3	5.38	21.1	24	0.650	
Marlboro 100 (SP)	34	31.8	2.27	13.6	5.38	28.9	13	0.858	
Marlboro 100 (Box)	34	31.9	2.20	13.3	5.41	29.7	13	0.839	
Marlboro Medium 100 (SP)	39	27.3	1.95	13.1	5.38	26.5	20	0.808	
Marlboro Medium 100 (Box)	39	27.3	1.92	12.9	5.38	27.1	20	0.800	
Marlboro Lights 100 (SP)	39	24.2	1.73	13.2	5.35	27.1	30	0.811	
Marlboro Lights 100 (Box)	39	24.3	1.71	13.4	5.38	26.5	28	0.794	
Marlboro Lights Menthol 100 (SP)	39	23.0	1.64	12.9	5.36	26.5	32	0.780	
Marlboro Lights Menthol 100 (Box)	39	22.8	1.60	12.9	5.36	25.6	30	0.769	

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